



DIE AKADEMIE  
FRESENIUS

*Where Experts Meet!*

# Exhibitions and Sponsoring

## **Present your company and your products to the decision-makers in your target markets:**

Akademie Fresenius conferences present top-class speakers and bring opinion leaders and experts from a huge range of different industries together.

Present your products to this specialised audience by supporting one of our conferences with a professional exhibition stand.

This lets you personally introduce your products and services directly to your specific target group. We would be happy to provide you with information on our numerous event formats and the different target groups you will meet onsite – without further obligation.

Apart from simply attending a conference, there is a selection of different advertising and exhibition packages to choose from. We will be presenting these on the following pages.



More information on our events is available online:  
[www.akademie-fresenius.com](http://www.akademie-fresenius.com)



**Request more  
information now!**

# Interesting Facts

## The organiser

For 30 years, Akademie Fresenius has been your partner for practice-orientated training on all the latest topics surrounding the safety and quality of food, consumer goods and chemical products along the whole production chain. Our portfolio not only includes international conferences but also offers national trade meetings, intensive practical seminars and training in small work groups.

Our events are designed to promote an active exchange amongst our participants and offer the perfect platform for bringing the industry, the scientific sector, the authorities and the consulting field together. Excellent service, all-inclusive. Our wide-ranging advanced training opportunities contribute to giving our customers the competitive edge in all quality assurance, risk assessment, legal, production and technical questions.

Akademie Fresenius is a joint venture between Carl Remigius Fresenius Education Group, one of the largest private and independent education groups in Germany, and SGS Institut Fresenius, one of the leading German providers of chemical laboratory analysis.

## Conference locations and exhibition space

All Akademie Fresenius conferences are held at upscale conference hotels in major German cities. We make sure that these are within easy reach of a motorway, airport connection or train station.

The conference and seminar room is where the presentations and workshops on the agenda are held – with the foyer in front of the conference hall being used for networking and exchanging experiences: This is where our coffee and refreshment breaks are held. This is also where the exhibition stands, where you can present your products and services, are located.

We provide the basic equipment (tables, chairs etc.) while you take care of the individual design and branding of your stand using your own exhibits, expo walls and roll-ups etc.

## What you can expect from us

- ✓ **Networking:** Onsite you will meet the decision-makers and opinion leaders of the industry.
- ✓ **Presence:** You will raise the general awareness of your brand and position your company as an innovative and leading enterprise in this market segment.
- ✓ **Perfect service** and personal support guarantee a pleasant working atmosphere for networking and exchanging experience.

## Book with no risks attached

**Quality not quantity:** Our exhibitor stands are limited to guarantee an exclusive atmosphere so reserve your place well in advance! Why? Because even if something crops up in the meantime to change your plans, you can still cancel or change your booking free of charge up to four weeks prior to the event.

Do you need more time to make internal arrangements? Then feel free to contact us so that we can reserve an exhibition stand for you for a few days – without further obligation.

## Do you have any more questions?



**Monika Stratmann**  
Exhibitions and Sponsoring  
Phone: +49 231 75896-50  
info@akademie-fresenius.de



Further details are also available online.  
[www.akademie-fresenius.com/exhibitions](http://www.akademie-fresenius.com/exhibitions)

# Exhibitions

Being an exhibitor with your own exhibition stand lets you effectively communicate with your target group and attract their attention. Our several **coffee breaks** during the course of the day allow you to present your products and services in exclusive and very pleasant surroundings. The exhibition stands are **centrally located right next to the conference room**, thus guaranteeing a **high number of contacts**.

Take advantage of the opportunity to present your products and services in combination with getting advanced training yourself on the topics that really affect your target group! Our „Exhibitions“ advertising package also allows you **to attend our conference programme** and **to participate at our evening event** which lasts for several hours. This is ideal for pursuing your contacts and going into depth on the discussions of the day in a relaxed atmosphere. We will also provide you with our **list of participants** for follow-up later on.

## Exhibition single

- Free admission for one individual manning your booth
- Conference admission for the person manning your booth
- Free admission for one person at our evening event
- 6 m<sup>2</sup> of exhibition space
- Table, chairs and power (220V)
- One copy of our conference documentation folder
- List of participants (names and companies)
- Refreshments, lunch and coffee breaks

€ 3,450.00 subject to VAT

## Exhibition double

- Free admission for two individuals manning your booth
- Conference admission for both persons manning your booth
- Free admission for two persons at our evening event
- 6 m<sup>2</sup> of exhibition space
- Table, chairs and power (220V)
- Two copies of our conference documentation folder
- List of participants (names and companies)
- Refreshments, lunch and coffee breaks

€ 5,000.00 subject to VAT



Further details are also available online.  
[www.akademie-fresenius.com/exhibitions](http://www.akademie-fresenius.com/exhibitions)

# Terms and Conditions for Exhibitions

## 1. Organiser

Die Akademie Fresenius GmbH, Alter Hellweg 46, 44379 Dortmund, Germany, Phone: +49 231 75896-50, Fax: +49 231 75896-53, Email: info@akademie-fresenius.com, www.akademie-fresenius.com

## 2. Registration

Written registration requires details of the exhibition participants (name, function) and the exhibiting company (company name, address) under acceptance of these terms and conditions of participation. Upon receipt of your registration, you will be sent a letter of acceptance. Exclusivity cannot be guaranteed.

## 3. Assignment of Space and Changes

Special requests for space are considered wherever possible. However, our exhibitors have no claim to a specific location. The organiser reserves the right, wherever necessary, to relocate assigned spaces or to make slight changes to stand sizes. The organiser also reserves the right to move the entrances and exits to and from the conference area as well as to move passageways.

## 4. Terms of Payment

All exhibition fees shall be paid prior to the event. Discounts cannot be accumulated. All amounts shall be remitted without deductions.

## 5. Cancellations

Written cancellations can be made free of charge by fax, email or postal mail up to four weeks prior to the event. After this period and up to one week before the fixed date, 50% of the fee shall be refunded. Once the aforementioned period has elapsed, no refund shall be issued.

## 6. Sales Regulations

Open sales, including samples, are not permitted.

## 7. Advertising in the Event Area

Advertising media may only be displayed or distributed within the rented stand area. The organiser is entitled to prohibit the distribution and display of advertising media which may give rise to complaint or cause offence and to confiscate existing supplies of this advertising matter for the duration of the event. Care should be taken that the location or style of any advertising media does not interfere with neighbouring exhibits. The organiser may intervene and request alterations in the event of a violation of this regulation.

## 8. Technical Services

The booking of exhibition space does not include exhibition materials (exhibition booths, display walls, etc.). In the case that a high-voltage power connection is required, this should be stated at the time of booking. Tables, chairs and a power connection can normally be made available upon prior arrangement with the conference hotel. Additional equipment should be ordered by the exhibitor from the conference hotel or elsewhere. The installation and dismantling of the stand are to be organised by the exhibitor. The exhibitor shall be liable for any damages arising from the aforementioned activities.

## 9. Cleaning

The cleaning of the stand is the responsibility of the exhibitor. In particular, any materials left over after the dismantling of the stand must be disposed of appropriately. Any disposal costs incurred will be passed on to the exhibitor.

## 10. Exclusion of Liability

The organiser accepts no liability for the exhibition objects and materials.

## 11. Changes

The organiser is entitled to shorten, change or postpone an event with good cause. This shall not entitle the exhibitor to terminate the contract, request a reduction in the price or seek compensation. In the event of the cancellation of an event, for example due to low participant numbers, any prepaid fees shall be refunded.

## 12. Domestic Authority

The organiser shall exercise domestic authority in the entire event area during installation and dismantling as well as during the actual event. The organiser is entitled to issue directives. The organiser also reserves the right to regulate competition.

## 13. Verbal Agreements

All agreements, individual and special authorisations require the express written confirmation of the organiser.

## 14. Statute of Limitations

All claims against the organiser must be made within one year of providing the services. This does not apply to cases in which the statutory period of limitation is shorter.

## 15. General Regulations

Should specific regulations within these terms and conditions of participation be wholly or partially void, the other regulations remain unaffected. The legal venue and place of performance is Dortmund unless otherwise agreed in writing.

# Booking

By web [www.akademie-fresenius.com](http://www.akademie-fresenius.com)  
By email [registration@akademie-fresenius.com](mailto:registration@akademie-fresenius.com)  
By fax +49 231 75896-53

Hotline +49 231 75896-50  
Die Akademie Fresenius GmbH  
Alter Hellweg 46, 44379 Dortmund/Germany



DIE AKADEMIE  
FRESENIUS

I would like to make a booking for the following event:

(Name of the event / date)

- Exhibition Single:** € 3,450.00 subject to VAT
- Exhibition Double:** € 5,000.00 subject to VAT

Your customer account number (if available)

**Company** (complete company name including legal form)

Title / First name / Name

Street / Number or P.O. Box / Building

Function

ZIP-code / City / Country

Department

Your order number / Cost unit (if required)

Phone / Fax

Your VAT ID No. (for registrations from EU countries except Germany)

Email

Date

Signature

Billing Address (only if different from the above address)

#### Prices for participating and exhibiting and included services

The above prices include all services described in the respective exhibition package. After booking, you will receive a booking confirmation. After receiving our invoice, please transfer the invoice amount without deductions to our account prior to the start of the conference.

#### General Terms and Conditions

Through submitting your booking, you automatically confirm that you consent to our General Terms and Conditions for Exhibitions and Sponsoring and our Personal Data.

#### Personal Data

The Akademie Fresenius will keep your data for the purpose of organising this event. We will under no circumstances use your data for commercial trade purposes. In signing this form you consent to our occasionally contacting you by mail, email, fax or phone (please strike through if unwanted) in order to provide you with further information from our company. You can, of course, withdraw your consent whenever you wish. Occasionally we go around taking photos at our events. These are then published anonymously on our website. Further information can be found at: [www.akademie-fresenius.com/dataprotection](http://www.akademie-fresenius.com/dataprotection).

#### Picture Credit

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Only for our Exhibition Double package:

Title / First name / Name (of the second person manning your booth)

Function

Phone / Fax

Email